

# Takeover and migration of the worldwide Asset Management business (non-US )of Merrill Lynch by an international private bank



GREIFZU ASSOCIATES  
management consultants

| Company   | Realisation - approach   | Result  |
|---|--|---|
| <p>International private bank</p>   | <ul style="list-style-type: none"> <li>• Definition of the migration concept with the business and technical migration team</li> <li>• Coordination and definition of the tasks and processes for the migration weekends with business and IT expert matters</li> <li>• Support for the Business migration teams in the areas of Trading, Settlement/Back Office, Credit, Risk, Balance Sheet/P&amp;L</li> <li>• Coordination of the business activities with other project streams as Legal, Front, Communication to clients, Training and others</li> <li>• Task management and escalation of open issues, preparation of tasks and cleanup</li> <li>• Support for the design and mapping of client data, products and position data; Clarification and closing of open issues, inducing of needed decisions</li> <li>• Support the program management in further business issues regarding the takeover of clients, assets and contracts</li> </ul> | <ul style="list-style-type: none"> <li>• Definition of migration design and migration concept; lead of the business team migration</li> <li>• Business coordination, planning and progress monitoring during the monthly migration waves</li> <li>• Definition of the Go live plan and support during dress rehearsals and production migrations and asset transfers</li> <li>• Successful client and asset transfer</li> </ul> |
| Initial situation   |  |   |
| <p>The international private bank has bought the worldwide non-US Asset Management business of Merrill Lynch and plans to integrate the clients and assets within their organization and booking center.</p>  |  |   |
| Task  |  |   |
| <ul style="list-style-type: none"> <li>• Business Team Leader migration for the takeover and migration to the business locations managed by the booking center Switzerland as well as business coordination of all booking centers worldwide with Merrill Lynch / BoA</li> <li>• Cut Over Manager for the booking center Frankfurt</li> </ul> |  |   |